# **MODESTO PEÑA Y GORRIN** Founder / Chairman / CEO

**IMCI+ GROUP International Gmbh** 

# **IMCI+ Group International GmbH:** Pioneering Business Growth and Innovation

Founded in 2004 by its visionary CEO, IMCI+ Group International GmbH was inspired by the principles developed in an EMBA thesis at the Business School Lausanne, focused on creating a "Successful Business Model for SMEs." The original concept behind IMCI+ was to transform the consulting and advisory landscape by offering a more holistic, integrative approach to business support. It was designed not just to solve immediate challenges but to facilitate long-term, sustainable success for companies by addressing the five key business drivers: People, Performance, Product, Profit, and Growth.



www.imci-group.com

IMCI+ has evolved significantly over the years. In 2010, it launched the IMCI+ Network, a global platform designed to leverage international expertise and partnerships. This expansion laid the foundation for the ambitious Vision 2025, which focuses on assembling top talent, financial resources, and strategic know-how to finance and support projects ranging from 20 million to 50 billion USD/Euros. Through IMCI+ Alliance, IMCI+ Capital, and IMCI+ Advisory, the company is now positioned as a comprehensive consulting and financial services firm, capable of offering both strategic guidance and capital facilitation.

## A Comprehensive Service Offering

IMCI+ Group's services are built around three key pillars:

1. IMCI+ Alliance: Leveraging a global network of professionals, IMCI+ provides world-class strategic and operational advisory services. With expertise across multiple industries, the IMCI+ Alliance ensures clients receive cutting-edge, actionable insights that are both innovative and impactful.

2. IMCI+ Capital: As a unique differentiator, IMCI+ Capital facilitates financing for projects ranging from 20 million to 50 billion USD/Euros. Acting as underwriters for over 30 banks and financial institutions, IMCI+ ensures a seamless process from Due Diligence (DD) through documentation and compliance, managing final audits and compliance processes in 90% of cases after the issuance of a Letter of Intent (LOI).

3. IMCI+ Advisory: This arm provides holistic business advisory services, focusing on the five key business parameters. IMCI+ Advisory offers not only strategic consulting but also interim management and project execution support, ensuring a comprehensive approach to business transformation.

IMCI+ sets itself apart by integrating financial solutions with traditional consulting, allowing clients to benefit from a full-service package. The company helps its clients navigate everything from business plans and feasibility studies to ESG (Environmental, Social, and Governance) frameworks and risk management—often becoming equity partners or directors in key projects.

### Serving a Diverse Clientele

IMCI+ works with a wide range of clients, primarily focusing on established companies in growth or restructuring phases, including those involved in Mergers & Acquisitions (M&A). Its clients span industries such as technology, sustainability, renewable energy, mining, agriculture, healthcare, real estate, and tourism.

To address client needs, IMCI+ follows a structured protocol to assess client requirements and design bespoke solutions. The company often becomes a long-term partner, offering more than just consulting by aligning with clients as investors and facilitators, making it an invaluable partner for both strategic and financial growth.

## Adapting to Industry Trends

IMCI+ operates in a rapidly evolving business environment. The financial crisis of 2007/2008 and the subsequent COVID-19 pandemic significantly transformed the global financial industry, leading to stricter regulations like Basel III and Basel IV. These changes forced IMCI+ to adapt its approach, offering innovative financial solutions to meet these new regulatory requirements.

The rise of Artificial Intelligence (AI) and automation has further disrupted traditional consulting and financial services. IMCI+ is preparing to launch an integrative AI strategy in 2025, which will enhance the productivity and efficiency of its offerings, providing clients with faster, more tailored solutions.

## **Challenges and Solutions**

The biggest challenges facing the consulting and financial industries today include regulatory complexity, global economic uncertainty, and technological disruption. IMCI+ addresses these by offering innovative, adaptive solutions that ensure clients can navigate these challenges with confidence. Its global network, regulatory expertise, and ability to secure financing set it apart from competitors.

IMCI+ is also leading the charge in sustainability and ESGfocused projects, helping companies integrate responsible business practices into their operations, a critical demand in today's business landscape.

## A Vision for the Future

Looking ahead, IMCI+ is poised for even greater success. The company plans to expand its global footprint, particularly in emerging markets, and deepen its involvement in Public-Private Partnerships (PPP) to drive large-scale infrastructure and development projects. With a focus on Al-driven consulting, sustainability, and global expansion, IMCI+ is well-positioned to continue delivering cutting-edge solutions to its clients.

By staying at the forefront of innovation, IMCI+ is not just shaping its future, but the future of consulting and financial services globally.